



The bridge between students and educators

Graphics Submissions Guidelines

Category	Type	Dimension	Maximum File Size (JPG/GIF)	Maximum File Size (Animated)	
Banners	Full Banner	468 x 60	20k	30k	
	Country Featured Banner	234 x 60	20k	20k	
	Country Featured Sponsor	250 x 250	20k	40k	
	City Sponsor (Small)	234 x 60	20k	20k	
	City Sponsor (Large)	250 x 250	20k	40k	
	Marketplace Vertical Banner	120 x 240	20k	30k	
	Homepage Spotlight	108 x 144	15k	15k	
	English Spotlight	250 x 250	20k	40k	
	Buttons	Master Sponsor Hot Button	100 x 30	10k	10k
		Home Page Master Sponsor Hot Button	122 x 42	10k	10k
Hot Button		120 x 60	10k	10k	
English Master Sponsor Hot Button		120 x 60	10k	10k	
Subject Portal Hot Button		120 x 60	10k	10k	
Marketplace (Small Sponsor) Hot Button		147 x 50	10k	10k	
Marketplace (Large Sponsor) Hot Button		147 x 100	10k	10k	

- If submission is Flash: SWF and original FLA must be provided. Vector art must be in GIF format. File sizes must not exceed max for type of ad
- Each Flash ad unit must be accompanied by a GIF or JPG alternative to serve to users who do not have the Flash plug-in (see above for GIF or JPG specs).
- If submission is animated GIF: File sizes must not exceed max for type of ad



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Questions?

Call 1-484-766-2900 or
advertise@studyabroad.com